

**Circular No. (12-6-1) of 2021**

**Dated 23/08/2021**

**On/ Advertising Sign Boards Installation**

**Messrs. Engineering consulting offices and contracting companies,**

**Greetings,**

- When assigning companies that work in the field of installing billboards on roofs of buildings, it shall be taken into account that those companies must have a specialized technical staff, provided that such staff is headed by a civil engineer with at least five years of practical experience. He shall be approved, and his residency in Dubai shall be valid and sponsored by the company.
- Companies that work in the field of advertisement design and production only shall not be entitled to install billboards on roofs of buildings except after adding (the activity of installing billboards) to the commercial license through the Department of Economic Development, and providing approved technical staff as stated above.
- Before assigning any of the companies operating in the field of activities referred to above, all consulting offices operating in the Emirate of Dubai shall ensure the availability of approved technical staff whose residency in Dubai is valid and who are sponsored by the company. They shall also verify the activities that must be carried out as indicated in the company's commercial license.

**“This is a technical translation, in case of ambiguity Arabic version will prevail “**